# SAULT COLLEGE OF APPLIED ARTS & TECHNOLOGY SAULT STE. MARIE, ONTARIO

# COURSE OUTLINE

Course Title:	HOTEL & RESTAURANT MANAGEMENT I - FRONT OFFICE PROCED.
Code No.:	HMG 101-4
Program:	HOTEL & RESTAURANT MANAGEMENT
Semester:	
Date:	SEPTEMBER 1983
Author:	KEITH MAIDENS

New:

Revision:

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APPROVED:

Date

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# HOTEL & RESTAURANT MANAGEMENT 1 FRONT OFFICE PROCEDURES Course Name

<u>HMG 101-4</u> Course Number

TEXT REQUIRED:

Basic Front Office Procedures - Peter F. Renner

**REFERENCE TEXTS:** 

Front Office Operations - Hazonics

Check In, Check Out - Vailen

#### **OBJECTIVES:**

The successful student will demonstrate those traits of personality and presentation essential in a Front Office, in order to sell and maintain a high occupancy, as well as, ensure the return of previous guests.

Through classroom activity and a scheduled work week in industry, the student will be expected to:

- Operate a posting machine in all its transactions including the Night Audit,
- Use the various systems of reservations, ie. racks, charts and books for individual, group, packages and travel agencies bookings,
- Operate a telephone switchboard; taking long distance charges, messages, and be aware of the "Wake Up" systems in use today,
- 4) Communicate effectively within the organization through the various reports needed to maintain the Front Office as the "Hub" of the Property, (ie. Housekeepers Report, Cashier's Report, Security, Room Inspections, V.I.P., etc. etc.)

#### TOPICS TO BE COVERED:

#### FRONT OFFICE

- 1) Function
- 2) Staffing
- 3) Equipment
- 4) Human Relations

GUEST RELATIONS

- 1) First Impressions
- 2) Complaints
- 3) Area update and facts
- 4) Cashier guest relationship

### SALESMANSHIP

- 1) Selling room individual
- 2) Telephone sales
- 3) Rush and group sales techniques

# REGISTRATION

- 1) Types
- 2) Legal requirements
- 3) House requirements
- 4) Guest history records

# HANDLING CASH & CREDITS

- 1) Credit Cards
- 2) Cheques
- 3) Floats and house book
- 4) Confidential reports

### FRONT OFFICE ACCOUNTS

- 1) Guest charges and credits
- 2) Accounts receivable city ledger
- 3) Cash and cheque records

#### TRANSCRIPT

- 1) Departmental charges
- 2) Total daily transactions

# NIGHT AUDIT

- 1) NCR 42 Procedure
- 2) NCR 5 Procedure

# DAILY SALES SUMMARY

- 1) Data required
- 2) Potential uses

#### RESERVATIONS

1) Identify various types of systems in use. (Holidex, Computer, Referrals, etc.)

2) Projections - uses - Scheduling Housekeeping Maintenance Sales

#### ATTENDANCE:

As a great amount of the course content is skill-oriented, the student's success hinges on his/her ability to operate the equipment in the class. This can be acquired by attendance at every class.

#### EVALUATION:

Assignments must be handed in on due date. Any late assignment will <u>NOT</u> be marked. Only those students, who, due to illness, or some other major circumstance are late in handing in will be considered for marking.

- Participation and discussion (communications) is a prime objective of a Front Office employee, therefore attendance in class, personal appearance, and participation will be considered in marking.
- 2) Work week is an integral part of the curriculum. These take place in February spring break and the last week of April. Students not participating in these work weeks cannot obtain a final grade in Housekeeping (Semester 11).
- 3) Periodic class assignments must be submitted on due date to be corrected.
- 4) A term test will be given in December to cover the semester activity.

Class Participation:	10%	
Class Assignments:	60%	Pass = 60%
Term Test:	30%	

#### AVAILABILITY:

Please check instructor's timetable and should you need help in assigned work or class activity, contact me to arrange it.